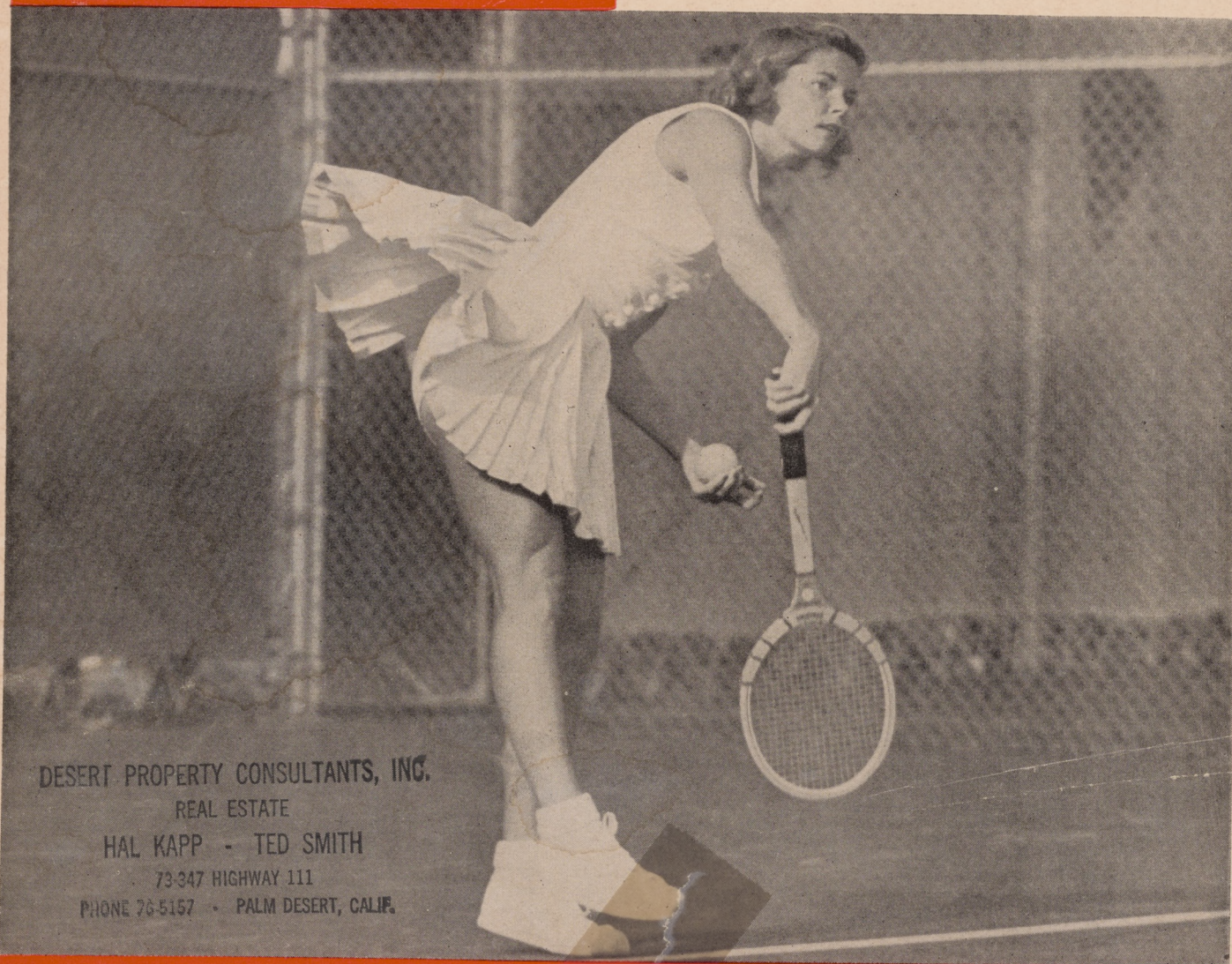


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- ★ SPORTS CAR SHOW —
MARCH 17-18



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FEBRUARY 26—SPORTS SHOW—POOLSIDE AREA
MARCH 3—DIXIE BALL—Deep South Dress Requested
MARCH 14—CALCUTTA DINNER
MARCH 17-18—SPORTS CAR SHOW—Movie Arena
MARCH 17—SHIPWRECK PARTY—Man the Lifeboats—Bring Survival gear

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SUN SPOTS—FEBRUARY, 1956

Published at the Shadow Mountain Club, Palm Desert, California. Items of interest to members should be forwarded to "Sun Spots" Box 14, Palm Desert, Calif.

IN THIS ISSUE

Coming Events	3	Club Close-Ups	8
Kuehner's Korner	6	Community Observations	12
Recreation Calendar	7	Information Oasis	14
Travelogue Schedule	7	Tennis — Golf	4-5-11

ON THE COVER

We think photographer Willie Willis has captured a terrific action photo of beauteous Beverly Fleitz on her way to her second straight title as women's single champion in the Shadow Mountain Invitational Tennis Tourney held Feb. 10, 11, 12. This ambidextrous young lady is noted for the way she stands at back court and blasts away with both hands in such a powerful manner that opponents become quite discouraged as evidenced by the fact that she ranks near the top nationally in women's tennis and went to the finals at Wimbledon, England, last year.

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Cole of California's "Future Fashions in Swim Wear" show staged in conjunction with the "Clothes Horse" on January 15 brought a capacity throng to the Terrace Dining area.



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FIFTH ANNUAL INVITA- TIONAL TENNIS TOURNEY THRILLS SPECTATORS

"Fifth and Finest"—This was the unanimous opinion of the hundreds of spectators who filled the sun-drenched "stadium" the week end of February 10, 11, and 12 to witness the fifth renewal of the annual Shadow Mountain Club Invitational Tennis Tournament.

Young Mike Franks, U.C.L.A. racquet wizard, scored the major upset of the tournament by trouncing top-seeded veteran Tom Brown of San Francisco in the men's singles final by a 4-6, 6-4, 6-2 count to take over the title held for the past year by Gil Shea of Los Angeles who could not compete this year because of prior tennis commitments.

Defending Women's Champion Beverly Fleitz, ambidextrous darling from Belmont Shore, retained her titular laurels as she blasted out a 6-4, 6-1 win over Darlene Hard of Montebello.

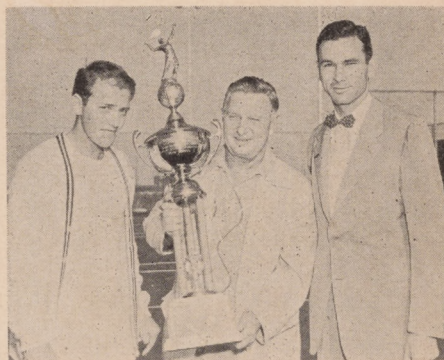
In the mixed doubles top honors went to Nancy Kiner of Thunderbird and Ed Atkinson of S.C. who triumphed over Dorothy Cheney of Santa Monica and Bobby Delgado of Los Angeles 6-3, 5-7, 6-4.

From the spectator point of view, however, the men's doubles provided the most thrills per second of any of the three days' matches. Bobby Perez of Encino and Bill Crosby of San Francisco, second ranking men's doubles team in the United States were barely able to eke out victory over the inspired play of duo Mike Franks and Johnny Lesch. The veterans started clicking however and won out after a slow start 3-6, 7-5, 7-5.



Ted Smith presents the Mrs. Leonard Firestone trophy to Beverly Fleitz fresh from a 6-4, 6-1 victory over Darlene Hard (left), in the finals of the Women's Division of the Fifth Annual Shadow Mountain Invitational Tennis Tournament concluded on Sunday Feb. 12.

A big nod of praise to Gene Roberts and his hard working tennis committee, Hal Kapp and his Chamber of Commerce crew, the local hotels and motels, all of whom worked long and untiringly to handle the many, many details necessary for the smooth operation of this affair that was evident throughout the three days of play. Of course we have to give the weather man a big hand also. Constant warm sunshine made the tournament one to remember.



Men's singles winner Mike Franks, left, U.C.L.A. sophomore, receives the Henderson trophy from donor Cliff Henderson following his upset victory over top-seeded Tom Brown, San Francisco ace in three sets 4-6, 6-4, 6-2.

TENNIS NOTES

The week-end of Feb. 4 witnessed the members only men's practice doubles tournament at the SMC courts. Cliff Henderson teamed with young Joe Malone to capture top spot from runners-up Mike Margucci and Mitch Slayman.

Word comes from Tennis pro Mil Richter that the families and bachelors practice doubles tournament will be held on Feb. 25 and 26. Entries for this big fun event should be made with Mil at his shop next to the Clothes Horse at Poolside.

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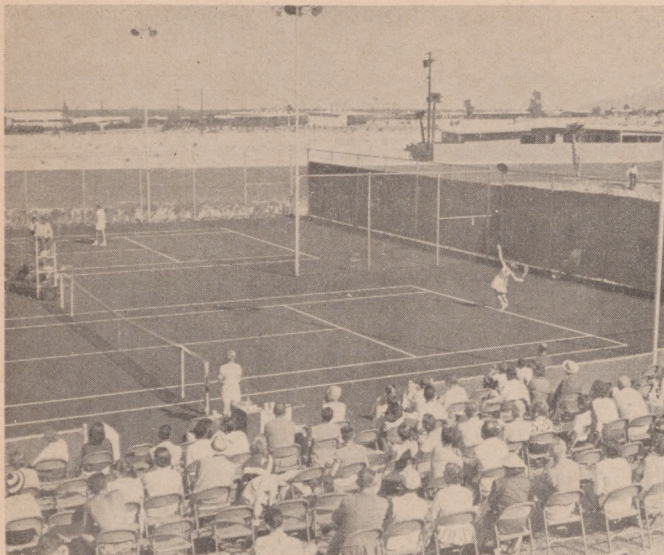
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Perfect weather, including a bounteous supply of sunshine, made the three day Invitational Tennis Tournament an ideal one from the spectator's viewpoint. Here a portion of the crowd watches as Darlene Hard serves in her match with Beverly Fleitz.

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WOMEN'S INVITATIONAL ATTRACTS OVER 40 ENTRIES

The first annual Shadow Mountain Club Women's Golf Association Invitational Golf Tournament, a 36 hole medal play affair, was held on Wednesday and Thursday, Feb. 15 and 16, attracting feminine devotees of the fairway game from such widely separated points as Fairmont Country Club, Riverside and Del Rio C.C. in Brawley. The desert area was well represented by entries from O'Donnell, Tamarisk, Cochran and Thunderbird.

Winners of the large array of prizes were not available at press time but we must pause to congratulate the golfing ladies of S.M.C. for this fine tournament that will add another event to the rapidly growing list of golf affairs that is making our desert valley the "Winter Golf Capital" of the nation.

Luncheon at the Club on Wednesday and a buffet affair at the new Women's Clubhouse on Thursday marked the highlights of the social side of the tournament. Winners and pictures are promised for Sun Spots' next issue.

Desert Magazine Pueblo Directory

- The Christian Science Society of Palm Desert holds regular services.
- Palm Desert Art Gallery is open seven days a week from nine to five.
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Kuehner's Korner

*The Tots, Teens and Post-Teens of
Shadow Mountain Club*
By LOU KUEHNER



Lou Kuehner

Everyone is still stunned from the outstanding play witnessed in the 5th annual Shadow Mountain Club Invitational Tennis Tournament held on February 10, 11, 12. If you were not lucky enough to see the tournament put it as a "must on next year's calendar."

CHILDREN'S ACTIVITIES: TRI-D's (8-13 years)

The Tri-D's have added a new activity to their usual Friday gatherings. Mr. Boudreau, club manager, has instigated the crowning of a princess every Tri-D meeting. The princess is selected by a drawing and reigns over the dinner table for the evening. Also, she is the guest of Shadow Mountain Club for dinner. A special surprise is being planned for the boys, so they do not feel slighted. As usual, the Saturday treks are going full swing. Coming up are a fishing trip, snow trip and overnight hike.

NEW SWIM INSTRUCTOR

I would like to devote part of this month's column to presenting Miss Betty Crockett, the new swimming instructor at Shadow Mountain Club. Betty is probably being introduced elsewhere in this publication, but is worthy of duplicate introduction. This young lady has spent several years with the Los Angeles city recreation water safety program and is a Red Cross water safety instructor. This means that she is qualified to pass all you folks on any Red Cross swimming tests up to and including senior Red Cross life saving. Also, Betty is very anxious to start swimming classes and synchronized swimming activity. Already she is thinking up new schemes for Shadow Mountain Club's third annual children's water show.



Milt Page, instructor for Shadow Mountain Club's Saturday morning Judo classes, heads for a three point landing, in a workout with visiting expert.

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SPORTS SHOWS:

We feel that our sports shows are worthy of special mention. This year's shows consists always of some stellar swim attractions plus demonstrations in minor sports. For example we have seen tumbling, free exercise, judo and wrestling demonstrations. Coming up are fencing, archery and perhaps fly-casting. The shows are held approximately every other week—so plan on seeing them all. They are different!

DIXIE BALL MARCH 3 SHIPWRECK PARTY MARCH 17

From a party standpoint March should be an extremely interesting month. Two parties that annually have provided exceptionally relaxed and informal fun, the Dixie Ball and the Shipwreck party are scheduled for the 3rd and 17th respectively.

According to program chairman Lou Kuehner, the clubhouse will be decorated to conform strikingly to the theme of each party and members and their guests are urged to indulge in the zaniest costumes in keeping with the themes.

Further information on these fun affairs will be beamed to members via bulletins, but meanwhile we figure it would be smart to make early reservations.

TRAVELOGUE SERIES GAINING NEW FANS

The Sunday night travelogue series under the guiding genius of M.C. Earl Obern is rapidly gaining in spectator popularity as evidenced by the increasing attendance each week. See column 3 for the coming five weeks' schedule.

SPORTS CAR SHOW

POOLSIDE MARCH 17-18

Plans are underway to present the first annual Shadow Mountain Club Sports Car Show on the week-end of March 17-18. Interest in the lively little motor vehicles which lend themselves so beautifully to the mild sunshiny desert weather has reached an all time high in our fair country with even mighty General Motors and Ford entering the act with their Corvette and Thunderbird to challenge the European versions of motoring for pleasure.

At the present writing it is hoped that the Palm Springs Sports Car Club will participate in the event which will be held in the area surrounding the outdoor movie screen on the club grounds proper.

Experts in the sports car field will be on hand to answer questions as to power, performance and various other characteristics of the entries.

Plan now to make this a big week-end on the desert and climax the "Sports Car Show" with an evening of fun and gaiety at the Shipwreck Party the night of March 17.

CALENDAR OF RECREATION ACTIVITIES

SUNDAY, FEBRUARY 19—Mr. and Mrs. Golf Tournament—2:30 p.m.

WEDNESDAY, FEBRUARY 22—Slim & Trim 9:30-10:30 a.m.
Family Bridge 8:00 p.m.

THURSDAY, FEBRUARY 23—Dance Class 5-6 p.m.

FRIDAY, FEBRUARY 24—Slim & Trim 9:30-10:30 a.m.
Archery (adults)—10:30-11:30
Tri-Ds—5:00-6:00 p.m.

SATURDAY, FEBRUARY 25 — Judo Class (men) 9:30-10:30 a.m.
Shadows—12:00-1:30 p.m.

SUNDAY, FEBRUARY 26—Sports show 3:00 p.m.
—L.A.A.C.—Swimming, Diving, Fencing
Putting Tournament 1:00 p.m.

WEDNESDAY, FEBRUARY 29—Slim & Trim 9:30-10:30 a.m.
Bridge luncheon 12:30 p.m.

THURSDAY, MARCH 1—Dance class 5:00-6:00 p.m.

FRIDAY, MARCH 2—Slim & Trim 9:30-10:30 a.m.
Archery 10:30-11:30 a.m.

SATURDAY, MARCH 3—Judo 9:30-10:30 a.m.
Shadows 12:00 noon-1:30 p.m.
Trek 3-6 p.m. (ages 8-13)

SUNDAY, MARCH 4—Putting Tournament 1 p.m.

WEDNESDAY, MARCH 7—Slim & Trim 9:30-10:30 a.m.
Family bridge 8:00 p.m.

THURSDAY, MARCH 8—Dance Class 5-6 p.m.

FRIDAY, MARCH 9—Slim & Trim 9:30-10:30 a.m.
Archery 10:30-11:30 a.m.
Tri-Ds 5-7 p.m.

SATURDAY, MARCH 10—Judo 9:30-10:30 a.m.
Shadows 12:00 noon-1:30 p.m.

SUNDAY, MARCH 11—Putting Tournament 1 p.m.
Sports Show 3:00 p.m.

WEDNESDAY, MARCH 14—Golf Calcutta Dinner 8:00 p.m.

FRIDAY, MARCH 16—Tri-Ds 5-7 p.m.

SATURDAY, MARCH 17—Judo 9:30-10:30 a.m.
Shadows 12:00 noon-1:30 p.m.



Ann Cooper, Los Angeles Athletic Club diving champ, executes a perfect half gainer from the three meter board during the Jan. 29 sports show.

TRAVELOGUE SCHEDULE

FEBRUARY 26—Mr. and Mrs. Loni—"Circling the U.S.A."

MARCH 4—Mr. Walter White—"Designs in Desert Living."

MARCH 11—Mr. Earl Obern—"Hawaii—Land of Enchantment."

MARCH 18—Randall Henderson—(Subject to be announced later).

MARCH 25—Mr. & Mrs. K. L. Crawford—"Greece"—Color Slides.

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Enjoying the gaiety of Feb. 4 "Shadow Ball" from left, Hugh Cutting of Palm Springs and Manhattan Beach, Mrs. Hector Wood of Palm Spring, Mrs. Cutting and Hector Wood.



Clarence Bosworth, Gene and Teddy Roberts, and Juanita Bosworth pause for the camera during Shadow Ball festivities.

Club Closeups.. Who! When! Where!

By GRETCHEN

Once someone wrote or said that it made no difference whether it was summer, spring or fall, they wanted no part of work or routine. This also applies to winter—but especially when you spend the winter months in and around Shadow Mountain Club. If one must exercise and surely that isn't work, there is tennis, swimming and golf—and the new *Patio Putting Green* was an instant success. Of course, if its gaiety and fun that you want, Shadow Mountain Club always provides that—planned events for every night of the week—and always dining and dancing with the incomparable Todd's "giving out" with sweet music. This month will bring so many members from afar—also new members are finding Shadow Mountain Club the spot they dreamed of and then behold! Their dreams came true. Sundays will see the terrace crowded with "Brunchers." This noon-time gathering on this special day brings out everyone. It has become a family affair—and one knows exactly who is in the Desert. Where they are living, and when they arrived and we should add, perhaps, how long!

One of the highlights of January was the "*Fashion for Fun in the Desert*" given by the Palm Desert Woman's Club at Shadow Mountain Club. Mrs. Randall Henderson, is the President of this fast growing organization. This was not just a fashion show—it was the gathering together of over four hundred and fifty women from every part of the country and it started with a delicious luncheon, which made it possible for everyone to see everyone else—and get acquainted. There was a cosmetic gift for everyone as they entered, given by Jacqueline Cochran Cosmetic Co. with a lovely name "Flowing Velvet." Added door prizes were five lovely dresses given by Mrs. Isabelle Belyea, owner of the Shadow Mountain Club's pool-side shop, "The Clothes Horse." This same generous lady put on the entire show of clothes—the lovely models were our own "Desert Dolls" and included Kay Malone, Dorothy Blades, Jean Ahrens, Karen Allabaugh, Marilyn Harstad, Juanita Bosworth. Mrs. Evelyn Sahland and Mrs. Henry Cheeseman modeled the "mature fashions."



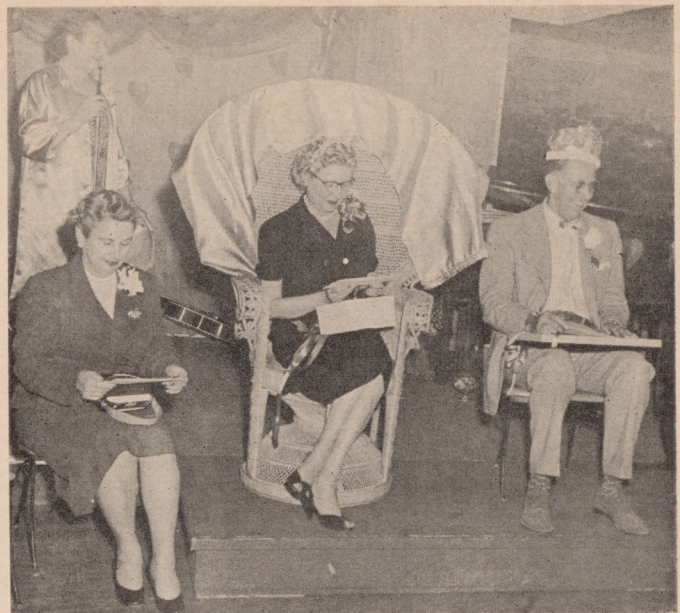
Joe Hughes hosts a party honoring his sister, Jane E. Hughes of Wisconsin. From left clockwise, Mrs. George Berkey, Ad Schwilck, Bebe Bischoff, George Berkey, Mrs. Allen Worcester, Earl Kudell, Jane Hughes, Mrs. Kudell, Allen Worcester, Joe Hughes and Mrs. Schwilck.

Dorothy Pierson and Ella Lou Kapp were co-chairmen and did a magnificent job, as they always do for any and all Shadow Mountain Club "fun" activities. Mrs. Viola Brooks was in charge of decorations and they were beautiful and unique. Mrs. Edward Ruge took over the sale of tickets—her only complaint was that the Club should have been bigger, so that all who wanted to attend could have been accommodated! The "whos" that day were impossible to name!

The first "Coronation" was a packed house, as it always is and proves that Monday night need not be a dull time. The high-spot of this first evening, besides the wonderful singing of Johnny Boyle was the fact that the Royal Entourage were all residents and all Shadow Mountain Club members—Mrs. Helen Sumpter of Palm Springs was the queen and Mrs. Annabelle Goosen, Mrs. Ruby Moore, and Dr. Minnie Burdin were the Princesses. The second "Coronation" crowned Mrs. D. Blair of Seattle, Washington and again the Princesses were members of the Club. Mrs. Sam Carpenter of Palm Springs, Mrs. Edna Value and Mrs. Esther Phillips of Palm Desert.

Let's take a glance at "New Faces from Faraway Places" and find out "who" they are and "where" they are from. Mr. and Mrs. Wenner and their two children, Constance and Peter from Freeport, Ill., are here for the season. Bill will make a few business trips to the east but Pat has the children in school and will be here until after Easter. Mr. and Mrs. Arthur Hays, Jr., of Minneapolis, Minn., are wintering here. Mr. and Mrs. Harold Smith and their daughter from Winnipeg, have rented a house for the season. Mr. and Mrs. James Wilson of La Jolla are here for an extended stay. Mr. and Mrs. Charles Rowe of Chicago are spending two months in their Sun Lodge. Mrs. Marguerite Chevy spent some time here. She is an agent for screen and TV stars—such as Bill Boyd (Hopalong Cassidy) and others. Mr. and Mrs. Dudley Davis of Madison, Wis., and Mr. and Mrs. W. W. Walker of Silvis, Ill., are staying awhile in our sunshine. Mr. and Mrs. C. Irving Poulson of Akron, Ohio, are in their new home on Joshua Tree street for two months.

There are many new members that have come into the Shadow Mountain Club "fold" this month. Mr. and Mrs. H. D. Maxwell of Tacoma, Wash. The Maxwells have purchased the Gabby Hayes Sun Lodge and we hope to see them often this season. Mrs. Catherine Turner of



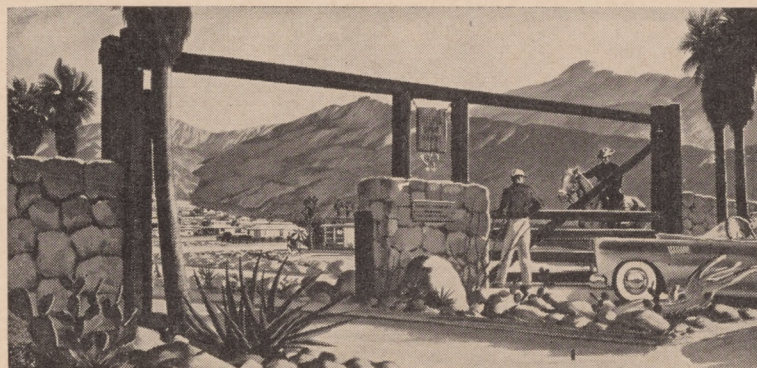
Coronation Night continues to occupy a top spot on the Club Social Calendar. The Monday night fun parties owe a great deal to the guiding genius of Chairman Hazel Sargent, shown left above at the microphone. Occasionally, the men are drawn into the act and here we see Dr. Hayes who was selected as "King" at the Jan. 30 party.

Indio will be on hand often to enjoy Club activities. Mr. and Mrs. Wesley Ketcham of Inglewood are not too "far away" new faces. Other new members include Mr. and Mrs. Everett Flood of San Marino, Mr. and Mrs. C. P. Griffith of Denver, Colorado and Palm Desert, Mr. and Mrs. Eugene Bertling of Palm Desert, Mr. and Mrs. James Wilson of La Jolla, Mr. and Mrs. Albert Rakestraw of Los Angeles and Mr. and Mrs. Richard Sprinkel of Los Angeles, Mr. and Mrs. Charles Fox, of Portland, Ore.,

(Continued on next page)

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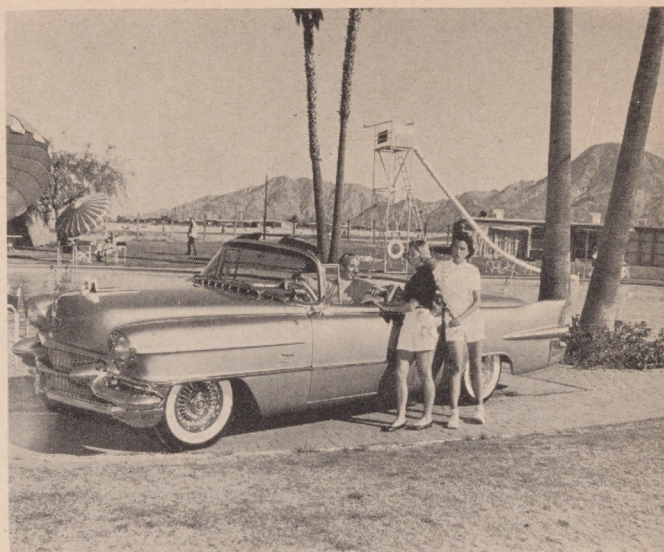
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Poolside during the Invitational Tennis Tournament, Julia Copeland at the wheel of Al McCandless' new Eldorado as Beverly Fleitz and Nancy Kiner pause for the cameraman.

(Continued from page 9)

also Mr. and Mrs. D. H. MacAllister of Portland. We will be looking for these new members and are sure they will find friendliness and gracious hospitality in their new Shadow Mountain Club surroundings. Be sure and say "hello" or "hi" in a loud voice—some of the old members may be a bit on the shy side!

Some well-known folk seen at Club parties this month—among them Senator and Mrs. A. W. Hawkes, Mrs. Nelson Brewer, a concert violinist and sister of the world famous harpist, Mildred Dilling, Mr. and Mrs. B. C. Larsen, the Vice-Consul of Denmark, Mr. Jay Robinson, who appeared with Bette Davis in "The Virgin Queen," Mr. and Mrs. Ray McDonald (Peggy Ryan) and their two children, Brian Donlevy and his daughter Judy, Mr. and Mrs. Don Novis—Don is appearing every night in the "Golden Horseshoe" Pioneer Town in Disneyland.

Everyone looked forward to the famous *Shadow Ball* and no one was disappointed. It is the one completely formal party of the year—at least, formal in dress but the same gaiety and friendliness prevail, as it always does at Shadow Mountain Club. The decor was most unusual and will be "the talk of the desert" for some time to come. There was continuous music, which kept the fun at a high pitch all evening.

And so the month of January and the first week in February have become history. The days and nights are packed so full of sports, sun-bathing, swimming, cocktail hours and dinners, that there is no time for work even if one had the inclination. Come to Palm Desert. Come to Shadow Mountain Club and have fun. There is always a warm greeting awaiting you.

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LEFT: Gertrude Stretch — Club Auditor and Office Manager.

RIGHT: Sunday afternoon putting tournament in progress at the new "Putting Patio" south of the main dining room.



"KNOW YOUR STAFF"

Each month we hope to introduce in this column the men and women who work long and untiringly behind the scenes to provide the smooth functioning of Shadow Mountain Club. Last month we presented brief sketches about Program Director Lou Kuehner and Asst. Mgr. Bob Smith. Herewith Mrs. Gertrude Stretch, Asst. Treasurer of Shadow Mountain Park, Inc., and Auditor and Office Mgr. of S.M.C.

Mrs. Stretch came to Shadow Mountain Club in early 1955 direct from 1½ years as Balboa Bay Club Auditor. A graduate of Pierce College of Accounting in Philadelphia Mrs. Stretch served as Office Mgr. of Columbia Steel Equipment Co. of Philadelphia for 9 years before a 13 year stint as Accountant and Assistant Treasurer of the Palos Verdes Corporation in the Los Angeles area. The Palos Verdes Corp. was the owner of 12,000 acres of land on the Palos Verdes peninsula and engaged in many activities including Real Estate Development, farming and mining plus owning and operating the Portuguese Bend Club. Mrs. Stretch has a son, James F. Stretch, who is currently serving in Air Force Intelligence. Husband Fred is a golf enthusiast and fond owner of an MG roadster which will be entered in S.M.C.'s Sports Car Show next month.

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BOX 165 — PALM DESERT



BOX 452

PALM DESERT

GOLFING NOTES

In a two ball mixed tournament held on January 23 to celebrate the formal completion of the Women's Club house Florence Cowan and Jim Wilson teamed to take top honors. Velma Blades and Charlie Rowe were runners-up. . . . Cocktails and hors d'oeuvres climaxed the affair at 3 p.m. . . . The Calcutta Derby is the top event scheduled for March 19. . . . An ever popular affair with a Calcutta Dinner set for the main dining room Wednesday, March 14. . . . Putting Patio attracting many golf enthusiasts for the Sunday afternoon putting tournaments. . . . Winners of the Men's Division playing Lady winners and to date the women hold a two to one edge. How about that men! . . . J. B. SCHUTZ winner of the first tournament and JEAN DAMEREL ladies title holder.

The new benches at each tee to make any delay in play easier to take. . . . New distance markers and new score cards being prepared for the additional length added to several holes.

Special plea by Pro BOBBY PINNELL and Greens Committee Chairman CLIF IVES for all members and guests to observe golf etiquette. . . . Slower players should allow others to play through. . . . Replace the turf and remove ball marks on the greens. . . . Thanks for your cooperation.

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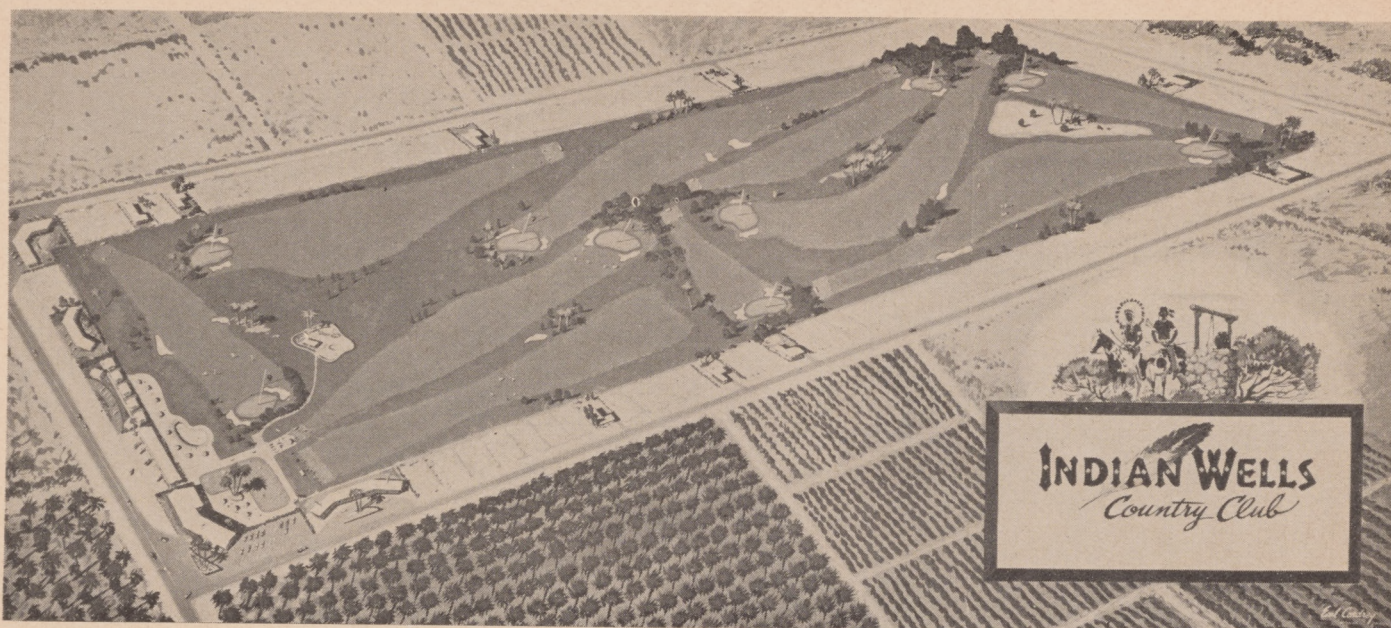
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Artist's conception of new golf facility now under construction on Highway 111, 3 miles east of Palm Desert. Plans call for another nine holes extending south to the mountains plus club-house, golf shop and hotels.

Community Observations

We figured that after reporting the myriad changes and additions to the business life of our little community in last month's issue we could take a breather and wait a few weeks to see what was new. The hustle and bustle continues unabated, however, and several new developments of interest since the first of the year are worthy of note to those interested in the goings on 'round and about the Shadow Mountain Club.

Of more than passing interest to the sports minded is the recent announcement of the new Indian Wells Country Club which plans to have the first nine holes of its projected 18 hole golf course ready for play by October 15 next. Organized by a group of men from Thunderbird C. C. which includes Desi Arnaz, Phil Harris, Paul Prom, Errol Murphy, Ed Susalla, and Milt Hicks, the club will operate on a semi-private basis and bull-dozers are already busy leveling dunes and cleaning debris at the site located three miles east of Palm Desert on the south side of Highway 111. Numerous homesites will be available all around the course and a club house, restaurant and hotel are planned for the highway frontage.

South of the Shadow Mountain Club Mercedes and Adrian Schwilck are developing the Silver Spur Ranch subdivision which will be a restricted ranch-type area encompassing small week-end homes, acre estates and ranch homes complete with their own horse corrals and pasture. A trip up Portola Ave. will reward the motorist with a magnificent view of the Coachella valley from the Silver Spur site which is rapidly being readied for sale by Tony Burke, Inc., the exclusive agents for the sale of the property. We especially like the way this development is carrying out the western theme in the entire operation. For instance their letterhead is extremely colorful with its Silver Spurs and the titles of "Round-up Boss" for Tony Burke, "Top Wrangler," Roy St. Leon, "Trail Boss,"

Mercedes Schwilck, and "Straw Boss," Adrian Schwilck. And the sales office is a Covered Wagon yet. Just to prove to yourself that the old west still lives drive up and look it over.

And not to neglect the cultural side of the community growth we are happy to announce that Besse Eller who along with her son Danny recently entertained at the Club with a fine two piano concert, is opening the Palm Desert School of Music to provide all branches of instruction including, organ, piano, band and strings. Teachers from the L.A. Philharmonic and Metropolitan Academy of Music in L.A. will assist in the enterprise. Mrs. Eller is well qualified for her new undertaking having studied extensively at the Westchester Conservatory of Music in Scarsdale New York and the Los Angeles Academy of Music. Interestingly enough for you oldsters we would like to point out that Mrs. Eller didn't take up music in any form until her three sons were four years old and up. The youngest son, Danny, is now teaching piano at Pomona College.

The Willard Parkers of Beverly Hills have recently acquired the Larrea Lodge from Eric and Agnes Bergquist. Mrs. Parker is the former cinema star, Virginia Field and Mr. Parker is presently starring in the CBS television show "Tales of a Texas Ranger." Extensive alterations are planned for the near future according to the Parkers.

Stan Ring, associated with the architectural firm of Bowen, Rule and Bowen for the past several years, has formed his own company and will continue to operate in the offices in the Patio Shop opposite the drug store. Stan, a graduate of Yale University School of Architecture, is a licensed Architect and has had many years of experience on home design and construction in addition to larger commercial buildings including primary and secondary school structures. Welcome to the business life of our little sunshiny community Stan.

PRESIDENT MOSELEY AT DESERT HOME

His many close friends and acquaintances in the desert area will be happy to know that Shadow Mountain Park President Andy Moseley and Mrs. Moseley are back at their Joshua Tree St. home for a short stay. This is their first trip to the desert since Andy's heart attack in November and we are happy to report that he vows he is feeling fine and looking forward to continuing his convalescent period in the relaxing quiet and sunshine of Palm Desert.

According to Mr. Moseley, he will return to Los Angeles this week for a few days then return for an extended stay of several weeks.

We join with your multitude of friends at Shadow Mountain Club and in Palm Desert, "Andy" in welcoming you back.



Tennis enthusiasts Charlie Farrell and Ralph Kiner watching play at the Fifth Annual Shadow Mountain Invitational Tournament.

MEMBERSHIP CLASSIFICATION DATA BEING PREPARED FOR MEMBERS

Recognizing the fact that many of our members are not fully acquainted with the various types and classifications of Shadow Mountain Club membership and the dues structure of each, your management is currently preparing a brochure for mailing to all club members in which such pertinent facts are set forth.

This is a preliminary step prior to the launching of the March "new member" campaign. Meanwhile, we urge you to take a good look around at all the outstanding facilities your club has to offer so that when you happen to think of a good friend or neighbor you want to propose for membership you will be so enthused about Shadow Mountain Club that he will want to join immediately.



ABOVE: At the huge Palm Desert Women's Club Fashion Show Jan. 19, Mrs. Forest Bower, left, lucky winner of one of the beautiful gowns donated as door prizes by Isabelle

Belyea, right, of the "Clothes Horse." RIGHT: Dorothy Pierson admires the ice carving which graced the lounge on the occasion of the Shadow Ball, Feb. 4.



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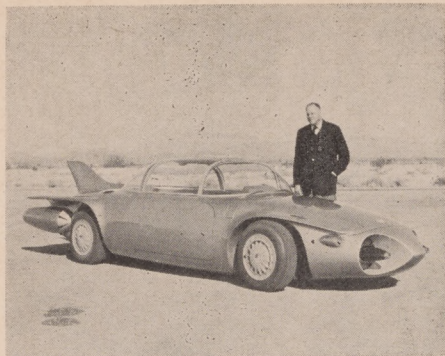
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"Fashioned for the Future"—G.M. Vice-President Harley Earl and the experimental gas turbine engine Firebird II which will be unveiled to the public at General Motors Motorama opening in Los Angeles on March 3.

NEW DREAM CARS STAR IN COLORFUL MOTORAMA

Five new General Motors experimental automobiles will be unveiled to the public at the GM Motorama of 1956, the world's biggest and most colorful indoor industrial show, scheduled to open in Los Angeles on March 3 at the Pan-Pacific Auditorium for a nine day run through March 11.

The five cars, ranging from a rakish sports car to a sophisticated, advanced design town car, join the sensational gas turbine Firebird II passenger car as automotive stars of the Motorama.

Harlow H. Curtice, GM President, points out that "the design influence of the experimental Firebird II, announced publicly last December, is evident in the styling of the five other cars—the Chevrolet Impala, Pontiac's Club de Mer, the Golden Rocket by Oldsmobile, Buick's Centurion, and the Cadillac Eldorado Town Car."

All the 1956 experimental cars, including the Firebird II, were designed under the direction of Harley J. Earl, GM vice president in charge of styling staff, who 18 years ago originated the idea of building "dream cars" to test new styling and engineering features.

In addition to the "dream car" marvels the show boasts a giant Vista Vision Screen in technicolor, featuring an astonishing electronic Highway of Tomorrow, a super safety-speedway where cars steer themselves while drivers watch TV, an Aerotrail of Tomorrow display, and for the special delight of the ladies the most dramatically daring Kitchen of Tomorrow that Frigidaire's magic-working designers ever conceived. It's a great show judging from past performances so make a date to take this one in. Admission? Absolutely free of course.

DESERT INFORMATION OASIS

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Palm Desert Community Church

Church School—Sunday 9:45 a.m.
Services and Sunday School 11:00 a.m.

St. Louis Catholic Church

Glenn and B Sts.
Cathedral City

Sunday Masses—6:30-8:00, 10:00 and 11:15
Daily Mass—7:30 a.m.

Rotary Club of Palm Desert

Fridays — 12:15 p.m. — Shadow Mountain Club

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THE STAFF

Ernest Boudreau	Club Manager
Bob Smith	Assistant Club Manager
Gertrude Stretch	Auditor
Evelyn Sanders	Secretary
Bernice Roach	Stenographer
Thelma Ratterree	Accounting
Ruth Steiner & Muriel Wilkerson	Receptionists
Lou Kuehner	Program Director
Mil Richter	Tennis Pro
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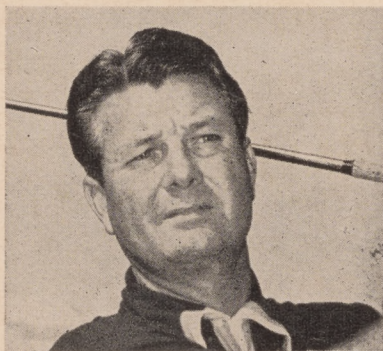
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